



Case Study 2

– Dr Harpreet Sood



Dr Harpreet Sood has been involved in a variety of different entrepreneurial innovations, in both the UK and the USA, but they have not contributed to his core clinical education, meaning he has still not fully completed his specialist training.

Harpreet began with a social enterprise matching health policy and management internships with medical students, developed while he was working as a junior doctor in London. But it was on travelling to Boston, Massachusetts to study for his Masters degree in public health at Harvard, that he was able to be involved with two patient-focused health start-ups: a smartphone app to enable personalised psychiatric and physical wellbeing for people with mental health conditions, and a video game designed to incentivise children to take their asthma medication.

He is now a Senior Fellow to the Chairman and Chief Executive of NHS England, and will take part in further development of the Integrated Clinical Entrepreneur Training programme.

He said:

“The key aspect of my work in Boston was that as a clinical innovator I was supported and had dedicated time to take an idea forward. Just like we allow time for clinical audits and research projects, we need to support clinical innovators in the NHS so they have the time and guidance to develop ideas into solutions that solve real healthcare problems.

“The training and guidance I received taught me a great deal about the realities of innovation and entrepreneurship. We realised the market actually needed a simpler solution than our asthma start-up, so it failed but that was okay. Many lessons were learnt including the difficulty in creating video games with sensor technology that children will engage with. Both the fellowship programme and the core training under Clinical Entrepreneur will be invaluable in helping clinicians master the different disciplines required in entrepreneurship – while keeping them within the NHS.”

For further information, contact the NHS England national media team on nhsengland.media@nhs.net and 0113 8250958 or 07768 901293



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